

### ABOUT APPLETON

- Founded in 1986 and located in Boston, MA
- 100% employee owned and operated
- Collaborative, team-oriented culture marked by personnel continuity
- Commitment to private client wealth management and financial planning
- Personalized, high-touch client service backed by recognized asset management expertise
- Entrusted with over \$9.4 billion of investor assets

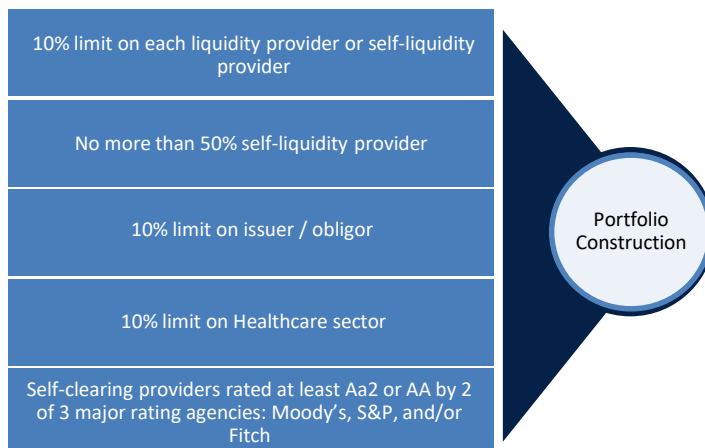
### STRATEGY OVERVIEW AND OBJECTIVE

- Active short-term cash management strategy that seeks to preserve capital while maintaining liquidity and tax-exempt income in excess of cash or money market alternatives.
- VRDNs are municipal instruments with a coupon that resets periodically (daily or weekly), and a put option allowing the investor to put the asset back to the remarketing agent at par.
- While VRDNs typically have a long stated maturity, the put feature creates a very short, effective maturity, which enables VRDNs to act as a liquid, tax-exempt cash alternative.
- The coupon rate is set at a market clearing level, which is a function of investor demand and the prevailing Securities Industry and Financial Markets Association (SIFMA) index.

### INVESTMENT PROCESS

- VRDNs trade through a broker-dealer or Remarketing Agent responsible for buying and selling of specific issues.
- VRDNs often gain enhanced credit and liquidity via third-party agreements (Letters of Credit or Standby Bond Purchase Agreements) approved by Appleton's credit research team.
- VRDNs may also be issued by large obligated entities that provide their own self-liquidity, provided their credit quality and liquidity have been approved by Appleton's credit research team.
- For diversification purposes, VRDN portfolios generally require \$1 mm or more, as individual issues trade in minimum \$100,000 increments.

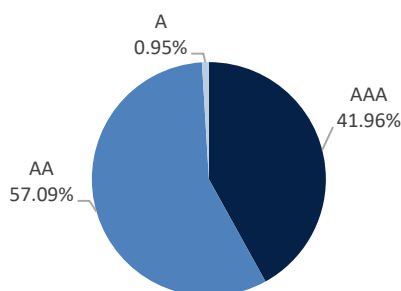
### DIVERSIFICATION GUIDELINES



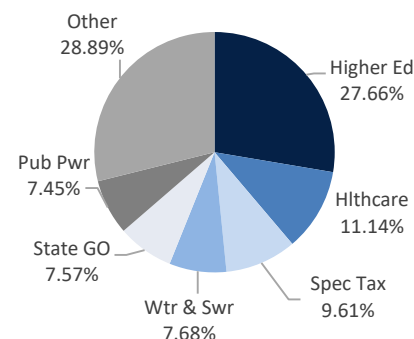
### COMPOSITE CHARACTERISTICS

Current Yield	1.40%
Yield to Worst	1.40%
Portfolio Reset Periods	Daily: 14.12% Weekly: 85.64%
Average Duration	0.02 Years

### CREDIT PROFILE



### SECTOR PROFILE



\*Composite data and characteristics as of 06.30.18; Credit Profile: AAA includes cash

Not FDIC Insured - Not Bank Guaranteed - May Lose Value

Contact: Jeff Johnson, 617-338-0700

[www.appletonpartners.com](http://www.appletonpartners.com)



Appleton Partners Composite data as of 06/30/2018; source: Appleton Partners, Investortools: Perform, and/or Bloomberg Finance L.P. Evaluations and market averages subject to change based on market conditions. This piece is intended for informational purposes only, and not to suggest any specific performance or results, nor should it be considered investment, financial, tax or other professional advice. Investors should be aware that the referenced benchmark funds may have a different composition, volatility, risk, investment philosophy, holding times, and/or other investment-related factors that may affect the benchmark funds' ultimate performance results.